



## Energy Efficiency Industrial Forum

### PRESS RELEASE

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## Industry leaders call for High Level Task Force on Energy Efficiency

Senior business executives<sup>1</sup> from Europe's leading companies in the energy efficiency sector met with EU Energy Commissioner, Günther Oettinger, on Tuesday evening to explore enhanced cooperation on energy efficiency.

The executives, who are members of the Energy Efficiency Industrial Forum (EEIF), urged the Commissioner to focus on five key factors necessary to ensure that the 20% energy savings target is met by 2020.

The EEIF report, "*5Cs for Energy Efficiency – The cornerstone of a viable Energy Policy for Europe*", highlights Conviction, Cash, Compliance, Communication and Compulsory Targets as the key ingredients to increasing activity in the efficiency arena.

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<sup>1</sup> The delegation included business leaders from De' Longhi, Siemens, Philips, Johnson Controls, Knaf Insulation, Rockwool International, Aurubis, Kingspan and Saint-Gobain Glass Europe.

In particular, a high level of political commitment is needed to ensure that saving energy is the first order priority for the EU's policies on energy, energy security and climate change. To this end, a compulsory element to the energy savings target is required to enable Member States to set a clear agenda for increasing the diffusion of energy efficiency technologies in all sectors. Such a mandate would also enable industry to more adequately forecast and plan for meeting the future needs of the efficiency market.

The exchange also provided an opportunity to discuss the issue of financing; a vital element that must go hand in hand with policy-making. Energy saving technologies are often a zero- or even negative-cost option; however upfront financing is needed. Innovative programmes are essential to overcome difficulties in accessing existing funding for energy efficiency, while more dissemination on best practice incentives would encourage Member States to implement successful programmes.

During the meeting, business leaders expressed the commitment of industry to work towards the target by proposing the creation of a High-Level Task Force of industry and policy-makers, presided over by the Commission. The Task Force would focus on how to achieve the 20% energy savings target over the next ten years, looking at barriers and challenges in particular.

The leader of the delegation, Steve Wildman, Director and General Manager Siemens Oil and Gas UK, said "Industry leaders are looking forward to establishing a closer working relationship with policy-makers and, in particular, the Energy Commissioner. We believe that such an initiative would facilitate an even more constructive dialogue to take place on energy savings".

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**CECED** represents the household appliance manufacturing industry in Europe. Its member companies employ over 200,000 people, are mainly based in Europe, and have a turnover of about EUR 40 billion. If upstream and downstream business is taken together, the sector employs over 500,000 people. Direct Members are Arçelik, BSH Bosch und Siemens Hausgeräte GmbH, Candy

Group, De'Longhi, Electrolux AB, Fagor Group, Gorenje, Liebherr, Indesit Company, Merloni Termosanitari, Miele, Philips, SEB and Whirlpool Europe.

**COGEN Europe** is Europe's umbrella organisation representing the interests of the cogeneration industry, users of the technology and promoting its benefits in the EU and the wider Europe. The association is backed by the key players in the industry including gas and electricity companies, ESCOs, equipment suppliers, consultancies, national promotion organisations, financial and other service companies.

**The European Copper Institute** is a joint venture between the world's mining companies (represented by the International Copper Association, Ltd) and the European copper industry. Its mission is to promote copper's value to modern society, including its essentiality for health, technology and the quality of life. As one example, higher copper usage will be required to meet the recently approved EU Mandatory Energy Performance Standards for electric motors. Full implementation will deliver electricity savings of 135 TWh/year (more than the annual electricity consumption of Finland and Greece) and avoid 63 million tonnes of CO<sub>2</sub> emissions.

**ELC Federation** - Created in 1985, the European Lamp Companies Federation (ELC) is both the forum and the voice of the lamp industry in Europe. It represents the leading European lamp manufacturers, which collectively directly employ 50,000 people, and account for 95 percent of total European production, with an annual turnover in Europe of 5 billion euros. From the outset, ELC objectives have been to promote efficient lighting practice for a sustainable environment and the advancement of human comfort, health and safety. To this end, ELC monitors, advises and co-operates with legislative bodies in developing European Directives and Regulations relevant to the European lamp industry.

**EuroACE**, the European Alliance of Companies for Energy Efficiency in Buildings represents Europe's leading companies involved with the manufacture, distribution and installation of energy savings goods and services for buildings. With a total turnover of 140 billion euro and employing 328,000 people, the EuroACE mission is to help Europe move towards a more sustainable pattern of energy use in buildings.

**Eurima** is the European Insulation Manufacturers Association and represents the interests of all major mineral wool insulation producers throughout Europe. Eurima members employ directly over 20,000 people across Europe, with the installation of insulation products accounting for an estimated additional 300,000 man-years annually.

**Glass for Europe** is the trade association for Europe's manufacturers of building, automotive and transport glass, all derived from flat glass. Glass products not only provide light, comfort, style, security and safety, they are also essential to energy-efficient buildings, houses and transport. Windows containing high-performance glass such as low-e insulating glass, which helps keep warmth in, and solar-control glass, which reflects unwanted heat away, help reduce energy consumption, while high-transmission glass used in solar panels helps to provide a renewable source of energy. Glass for Europe has four members accounting for nearly 90% of the EU's flat glass production: AGC Glass Europe, NSG-Pilkington, Saint-Gobain Glass and Sisecam-Trakya Cam and works in association with Guardian.

**PU-Europe** is the European association representing the rigid polyurethane insulation industry. Its products help to save energy in a wide variety of applications in buildings, district heating, cooling and refrigeration, and industrial systems. PU-Europe members have a total turnover of Euro 4 billion and provide 18,000 jobs.