

## Copper inspires designers Launch of the 2007 competition: Living with copper

*The European Copper Institute and the Italian Copper Institute (IIR) launched the fourth edition of the exhibition "Living with copper". The exhibition, to be held at the Triennale of Milan, will be inaugurated in November. The 2007 edition includes a competition open to students, professional architects and designers. The winners will be awarded prizes valued between 1,500 and 4,000 Euros and their projects will be displayed at the "Triennale of Milan" as part of the exhibition.*

After light, heat and home entertaining, the theme of the 4<sup>th</sup> edition is dedicated to copper in the home and in particular, objects dedicated to household use (bookshelves, chairs, tables, lamps...). Participating projects must be sent no later than May 31st 2007\*. The awards ceremony will be held late September in Milan following deliberations of the Jury of which Christina Morozzi, Art Director at Pitti Immagine (the annual world most important fashion exhibition), is a member.

Durable and endlessly recyclable, copper also has numerous properties, such as technical (malleability, formability...) and aesthetic, which made it a key ally of economic development. Mainly used due to its remarkable conductivity (both electrical and thermal), copper has become a trendy material in the world of architecture and design, valued for its wide palette of colours and its ability to alloy with other metals.

\* Competition rules are available on request.

*The European Copper Institute is a joint venture between the world's mining companies (represented by the International Copper Association, Ltd) and the European copper industry. Its mission is to promote copper's benefits to modern society across Europe, from its headquarters in Brussels and its network of 11 copper development associations. [www.eurocopper.org](http://www.eurocopper.org)*

*The Italian Copper Institute (IIR) is an association responsible for providing information on the uses of copper and copper alloys on the Italian market. It offers development programs in collaboration with the European Copper Institute.*

[www.iir.it](http://www.iir.it)

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