

# Rules of the competition

## Edition Living with Copper 2007

### **About the competition**

The Italian Copper Institute (IIR) launches a competition for the creation of design objects made out of copper and copper alloys.

The competition implies designing a decorative object which will specifically be produced through the use of copper and/or copper alloys (brass, bronze, cupronickel, etc.)

### **Design criteria**

The objects designed must be aimed at household use. They may belong to one of the following categories: Chairs, tables, coffee tables, mirrors, curtain rods, shelving, bookshelves, lamps, vases, wall coverings, partitions, doors, etc.

Any combination of various materials may be used as far as copper, or copper alloy, remains the dominant material used in the creation.

The object's design must emphasise the aesthetic and intrinsic properties of the copper or copper alloys used.

### **How to enter**

The competition offers two categories:

° Interior designers and architects under the age of 40 (on the competition's closing date), entering either individually or as part of a group, or industry employees.

° Individual students or groups of students who are officially enrolled in the doctorate or master's program of a graphic arts, interior decorating, interior design, architecture or architectural design school and participate in the class of at least one professor.

Entry in the competition is free of charge.

### **Deadline**

Submitted projects must be postmarked no later than May 31<sup>st</sup>.

### **How to submit projects**

All projects submitted will be entered in the competition.

For the entry to be processed, the participant, individual or group, must provide a signed authorisation enabling us to process their personal information.

Competition entries must be addressed to:

Copyright sri, via Bertani 16, 20154 Milan, Italy [info@agenziacopyright.it](mailto:info@agenziacopyright.it)

Projects will be submitted to the jury anonymously and in chronological order according to the date on which they are received. Projects submitted in the "student" category must include a statement on behalf of the professor confirming his or consent to act as coordinator.

Any illegible files will be excluded. It is therefore recommended that all projects also be presented in printed form not exceeding A3 dimensions and mounted on a rigid backing.

Submitted projects may also include objects that are currently being manufactured but not yet marketed on May 31<sup>st</sup> 2007.

All submitted projects must be accompanied by a sealed envelope containing the following: the participant's name, a certificate of enrolment for the current school year or proof of membership with an industry association and the signed authorisation for the processing of personal information.

Postage costs shall be borne by the participant. Material submitted will not be returned to the participant.

### **Documentation**

All projects submitted must include technical documentation indicating the technological reasons for using copper or copper alloys.

### **Jury**

**The members of the jury are:**

Alba Cappellieri (Critic and professor at Milan's "Politecnico" university);  
Manuela Cifarelli (Manager of Material ConneXion Milan);  
Riccardo Giovanetti (Designer);  
Cristina Morozzi (Critic and Art Director of Pitti Immagine exhibition);  
Marco Romanelli (designer and critic).

Projects will be presented to the jury anonymously; the participant's name being revealed only after the jury's evaluation.

The jury will be held at the Italian Copper Institute (IIR), or in any other appropriate location.

The jury will meet to discuss its decisions and its evaluations shall be final.

Participants will be informed of the jury's evaluations by e-mail.

An initial evaluation of all projects submitted will be made in order to validate their compliance with the competition's terms.

The IIR will not be obliged to justify the jury's exclusion of a project.

### **Prizes awarded**

The following prizes will be awarded:

Designer and architect category:

1<sup>st</sup> prize > 4,000 Euros  
2<sup>nd</sup> prize > 2,500 Euros

Student category:

1<sup>st</sup> prize > 1,500 Euros

In addition to the prizes awarded above, the jury reserves the possibility of awarding equal first and/or second place and special mentions. Projects submitted will be presented to the public during a special event to be held at the "Triennale di Milano". Further information can be obtained at the following website: [www.iir.it](http://www.iir.it), in the section "activities—exhibitions and competitions" (in English).

All award-winning projects will be presented as prototypes at the 4<sup>th</sup> annual "Living with copper"

exposition, to be held in Milan late 2007 (all participants will be duly notified of the exact dates which have yet to be confirmed).

### **Awards ceremony**

The awards ceremony will be held late September 2007 at a location which has still to be confirmed.

### **Intellectual property**

The creator of the project will remain the sole owner of intellectual property rights attached to their project. By entering the competition, the creators authorise the Italian Copper Institute to display their projects during any expositions or events pertaining to the competition and to use images of the projects in any publications deemed appropriate by the competition's organisers. Participants will not be remunerated for the above.

Intellectual property rights attached to the projects submitted by individual participants or third parties shall be subject to the provisions of any related contracts in effect.

### **Protection of personal information**

Any personal information will be processed by the Italian Copper Institute and Copyright sri for the sole purpose of analysing and evaluating the projects. Such information may only be provided to third parties and published for the purpose of the competition as previously stipulated in article 8.

In accordance with the Law 675/96 (concerning the protection of individuals and all other matters related to the processing of personal information), we require the explicit authorisation of all participants to process personal information. This authorisation is therefore mandatory in order to enter competition.

### **Information**

An Italian version of competition's rules is available at the institute's website ([www.iir.it](http://www.iir.it)). It may also be requested in writing at the following address:

Istituto Italiano del Rame  
Via Corradino d'Ascanio 4  
20142 Milano, Italy  
[info@iir.it](mailto:info@iir.it)

### **Outline authorisation**

In accordance with the Law 675/96, I hereby authorise the Istituto Italiano dei Rame (Italian Copper Institute) to process my personal information in compliance with the provisions of the competition rules 1.I.R.2007 "Copper in the home".

### **Signature**